



**Junior
Achievement**™
of Greater Washington



Years of
Empowering
Futures

IMPACT REPORT 2025



A message from the President & CEO

As I reflect on the past year, I am filled with both gratitude and pride. It has been a year of historic progress and meaningful impact. We successfully launched two new 3DE schools, expanding transformative learning experiences that redefine readiness and accelerate economic mobility for students across our region. We also celebrated a record-breaking fundraising achievement at the Washington Business Hall of Fame, raising more than \$1.8 million to advance our mission. In addition, we renewed support from outstanding local organizations whose commitment ensures that every student has access to opportunity-filled futures.



None of this would be possible without you. To our volunteers, educators, corporate partners, and donors, thank you for believing in our mission. Your support drives lasting change and helps build a region where every young person, regardless of zip code, can dream boldly and achieve confidently. As we look ahead, we remain committed to deepening our impact, expanding access, and ensuring every student is prepared for what comes next.

With gratitude,

Dr. Monica Goldson

Dr. Monica Goldson
President & CEO

2024-2025 Reach & Impact



44,670

Students equipped with real-world skills



1,116,936

Hours of hands-on learning



148

Schools served



4,765

Inspirational volunteers

Students Served by District

11,546

Montgomery County, Maryland

11,555

Prince George's County, Maryland

13,550

Fairfax County, Virginia

739

Washington, DC

848

Additional Districts



49%

Increase in 10th grade English proficiency

10%

Decrease in chronic absenteeism

26%

Increase in graduation rate

33%

Increase in post-secondary enrollment



Real-World Learning Today, Success Tomorrow

Junior Achievement of Greater Washington delivers high-impact, career-connected learning experiences that prepare students to thrive in a rapidly changing world. By bringing the strength of community and corporate partnerships to schools and districts, we provide authentic, hands-on education that accelerates economic mobility and expands access to opportunity-filled futures.

Volunteers Help Students See What's Possible

Volunteer mentors and coaches are vital to helping students see what their futures could look like and how to get there. By coaching, mentoring, and sharing their experiences, JA volunteers provide a real-world connection to careers and opportunities that students never imagined before.



Each week, students from Howard University School of Business Honors Program coordinate rideshares to volunteer at JA Finance Park.

As a course requirement, this collaboration underscores the shared belief of Howard University and Junior Achievement, that hands-on mentorship and real-world learning can create a lasting impact for the next generation of leaders.

The individual university student commitments are equally as powerful, enriching the learning experiences of local youth, providing consistency and building relationships with staff, students, educators and other volunteers. The Honors students and MBA students also support 3DE, coaching high school students as they develop solutions to case challenges and judging pitch competitions.

The students are great and have very innovative ideas. I love how they are solving a problem in their community and include these items in their research. I am looking forward to supporting them while preparing for pitching!

- Kiyomi Calloway, MBA Student

56%

Of JA alumni say they are currently in a career or job, or have worked in a similar position to the one that their JA volunteer had (Alumni Survey Report 2021-2022)



27,499

Hours contributed by volunteers



4,765

Individual volunteers



\$956,690

Value of volunteer hours*

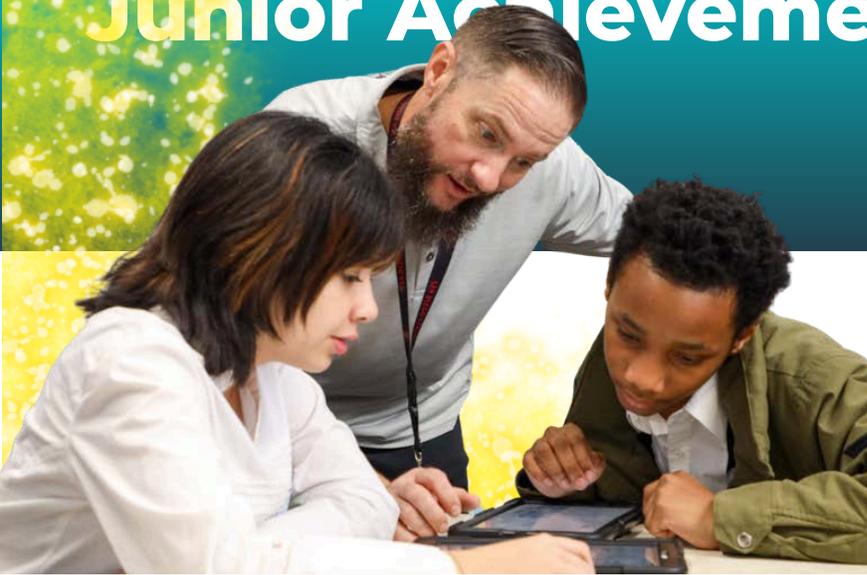
**Click or Scan to Become
a Volunteer Partner**



* Source: Independent Sector - volunteer hours valued at \$34.79 for calendar year 2024

Junior Achievement Finance Park®

Experiential Learning
for Middle School



JA Finance Park prepares students for what's next by giving them a hands-on, real-world understanding of earning, spending, and managing money. Through in-class learning and a culminating immersive experience at one of our three JA Finance Park locations, students apply their knowledge as they navigate authentic financial decisions. This transformative experience builds confidence, strengthens financial capability, and helps students develop lifelong competencies for what's next.

JA thanks our Experiential Learning Centers
Signature Partner:



40,000

Students experienced
JA Finance Park



82%

Agree they are more
prepared for their financial
future



84%

agree that the experience
improved their financial literacy

A Milestone Year!

In 2025, we celebrated 32 combined years of partnership with three of Greater Washington's largest school districts. Over 56,000 volunteers and teachers poured more than 7 million hours of financial literacy and career readiness education into the community during this time!

56%

How much more JA Alumni earn
compared to general population



JA and Fairfax County Public Schools

Celebrating 15 years of partnership in
financial literacy education

JA Finance Park 2010-2025 Impact



210K

Students
impacted by
partnership



3.92M

Hours of
experiential
learning



30K

Business and
community
volunteers

JA and Prince George's County Public Schools

Celebrating 10 years of partnership in
financial literacy education

JA Finance Park 2015-2025 Impact



100K

Students
impacted by
partnership



1.8M

Hours of
experiential
learning



16K

Business and
community
volunteers

JA and Montgomery County Public Schools

Celebrating 7 years of partnership in
financial literacy education

JA Finance Park 2018-2025 Impact



80K

Students
impacted by
partnership



1.45M

Hours of
experiential
learning



10K

Business and
community
volunteers

3DETM by Junior Achievement

High School - Reinvented

Our national education system is not keeping pace with the demands of the global economy. Many students are disengaged and unprepared to navigate today's complex world and workplaces.

3DE is a high school model to break through traditional barriers and redesign the framework of education from the inside out, bringing career-connected learning to the classroom.

Exploring real-world situations, students practice skills they'll need in work and life through case studies, start-up businesses, and authentic connections with local employers.



1,375

Students engaged



4

High schools in partnership



53

Student businesses launched



\$17,826

Student business earnings

133%

Increase in students seeing the relevance of school

35%

Increase in students feeling a sense of belonging at school

100%

Students progressing towards competency mastery

"I was super impressed by the level of detail and professionalism that 10th graders displayed. We have college interns, and the winning team could hold a candle to our college interns."

JA Volunteer





Washington Business Hall of Fame

The Washington Business Hall of Fame has long served as a prestigious platform to recognize the transformative contributions of the region's most impactful business leaders. Since its inception in 1988, this esteemed community has celebrated individuals whose vision and leadership have not only propelled their businesses to success but have also inspired and guided future generations through mentorship and community involvement.

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*Principal and Chief Executive Officer
Ridgewells Catering*



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*Co-Founder
CrossCountry Consulting*



DR. WAYNE A. I. FREDERICK

*Interim President
Howard University*



TODD STOTTEMYER

*Chief Executive Officer
Acentra Health*



This year's **Laureates** continue this proud tradition, embodying the values of innovation, dedication, and service. Each Laureate has a unique story that reflects their commitment to making a positive difference in the lives of young people. Watch their video interviews to gain insight into their journeys, the challenges they have overcome, and the legacies they are building for the future.



\$1.8M

Raised to fund Junior Achievement's impact



2025 EVENT CHAIRS CASSIUS AND JACQUELYN PRIESTLY
Greater Washington Business Leaders, Residents and Parents



Video Highlights



JA thanks our Presenting Sponsors and Business Partners



Upcoming Events

Raise Funds and Awareness



Inaugural
JA Junior Achievement™
of Greater Washington
STOCK MARKET CHALLENGE
MAY 6, 2026 | 6:00-8:30PM
PwC
655 New York Ave NW
Washington, DC | 20001



WASHINGTON BUSINESS
est. 1988
HALL of FAME
Junior Achievement™
WASHINGTON BUSINESS
HALL of FAME
Honoring the Best in Business to
Inspire the Next in Business
DECEMBER 1, 2026 | 6:00-9:00PM
The Anthem
901 Wharf St. SW
Washington, DC | 20024



Scan or click here to schedule a visit to experience our impact in action



Thank you to our Philanthropic Partners



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\$1M+

TRUIST 

Morgan Stanley

\$100K+

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Delta Air Lines

KPMG LLP
MedStar Health
Monica Dalwadi
Montgomery County Council

Pepco
PwC
The Carlyle Group
Wells Fargo

\$50K+

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WesBanco

\$25K+

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Synchro
The Midtown Group
U.S. Bank
VW Financial Services
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\$15K+

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Northern Trust
PenFed Credit Union

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- Cafritz Foundation
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William & Mary Foundation

\$10K+

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\$2.5K+

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This list reflects the number of
volunteer hours completed during
school year 2024-2025

1,000+ hours

Capital One

Howard University

250+ hours

CareFirst
EY
Freddie Mac
KPMG

M&T
Morgan Stanley
Navy Federal Credit Union

Truist
United Bank
Wells Fargo

100+ hours

Amazon
Apple Federal Credit Union
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25+ hours

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